



2010

Bayou Hills Run

March 20, 2010

Sponsorship Package



Creative Learning Academy is going...

BACK TO THE BAYOU!

CLA is bringing the Bayou Hills Run back to Pensacola! The race will take place at Bayview Park on Saturday, March 20, 2010 and will include a 10k run, a 5k run/walk and a Kids Fun Run. The pre-event activities will take place on the CLA campus on Friday, March 19 and will include packet pick-up and a spaghetti dinner. All three races will start and finish at Bayview Park and the race courses will run entirely through East Hill. There will be a post-event celebration in Bayview Park immediately following the races. This will include live music, red beans and rice, beer and non-alcoholic beverages.

Proceeds from all three races benefit Creative Learning Academy and all monies raised will stay in the community and be used to enhance school programs. Creative Learning Academy is celebrating its 38th year and is a co-educational, college-preparatory independent day school in Pensacola, Florida.

Like all independent schools, Creative Learning Academy relies significantly on fundraising events and charitable donations each year to bridge the gap between tuition and the full cost of providing an outstanding education. Similar to other independent schools, tuition only covers 70% of Creative Learning Academy's operating budget. We could not operate CLA without the support of individuals and businesses that so generously contribute to the school and its mission to provide students with a strong foundation of academic excellence, creativity, integrity and intercultural awareness.





Why the students at Creative Learning Academy

want you to exercise...

Exercise saves lives

Over 300,000 deaths per year are caused by poor nutrition and a lack of physical activity.

Exercise Boosts Brainpower

Exercise increases energy levels, which leads to improved mental clarity.

Movement Melts Away Stress

As much as it may stress you out just to think about exercising, once you actually start working out, you'll experience less stress in every part of your life.

It's Not That Hard to Find Time for Fitness

The key is to use your time more wisely. Think about killing two birds with one stone. Take your kids to the park or ride bikes together, and you're getting physical activity while enjoying family time. Go for a hike, take the kids swimming, or play hide-and-seek, tag, softball, or horseshoes in the backyard.

Exercise Helps Ward Off Disease

Research has shown that exercise can slow or help prevent heart disease, stroke, high blood pressure, high cholesterol, diabetes, arthritis, osteoporosis, and loss of muscle mass.

Fitness Pumps Up Your Heart

Not only does exercise help fight disease, it creates a stronger heart -- the most important muscle in the body. That helps makes exercise -- and the activities of daily life -- feel easier.





Run Information

Event Activities

Friday, March 19, 2010

Packet Pickup	4 – 8 p.m. at Creative Learning Academy 3151 Hyde Park Road, Pensacola, FL 32503
Spaghetti Dinner	6 – 8 p.m. at Creative Learning Academy 3151 Hyde Park Road, Pensacola, FL 32503
Open to all runners	

Saturday, March 20, 2010

10K Run	7:30 a.m. Bayview Park, Pensacola, FL 32503
5K Run/Walk	7:30 a.m. Bayview Park, Pensacola, FL 32503
Kids Fun Run	9:30 a.m. Bayview Park, Pensacola, FL 32503
Post-Event Celebration	After the race in Bayview Park

Registration

Participants may register for the Bayou Hills Run using one of the following options:

1. Register online at www.imathlete.com/events/bayouhillsrun
2. Download an application from www.cla-online.org
3. Pick up an application from Creative Learning Academy located at
3151 Hyde Park Road, Pensacola, FL 32503
4. Pick up an application from Running Wild located at
3012 E. Cervantes Street, Pensacola, FL 32503

Entry Fees

	12/31/09	1/1/10 – 2/28/10	after 2/28/10
10K Run	\$20.00	\$25.00	\$30.00
5K Run	\$15.00	\$20.00	\$25.00
Kid's Event	\$10.00	\$10.00	\$10.00
Spaghetti Dinner	\$5.00	5.00	\$5.00



Sponsorship Opportunities

Platinum: Investment: \$5,000

- Inclusion of company name and/or logo on race-related collateral
- Inclusion of company name and/or logo on printed advertisements
- Inclusion of company name in all radio advertisements
- Inclusion of company name and/or logo in all news releases
- Inclusion of company name and/or logo on race sponsor banner
- Inclusion of company name and/or logo on event posters
- Inclusion of company name and/or logo on race T-shirt
- Inclusion of company name and/or logo on the Creative Learning Academy website
- Inclusion of company name and/or logo on Running Wild website
- Company may supply product and/or literature for use in race bags given out at packet pickup
- (1) framed limited edition Bayou Hills Run event poster
- (4) Bayou Hills Run T-shirts
- (4) Bayou Hills Run entries

Gold: Investment: \$1,000

- Inclusion of company name and/or logo on race-related collateral
- Inclusion of company name and/or logo on printed advertisements
- Inclusion of company name and/or logo on the race sponsor banner
- Inclusion of company name and/or logo on event posters
- Inclusion of company name and/or logo on race T-shirt
- Inclusion of company name and/or logo on Creative Learning Academy website
- Inclusion of company name and/or logo on Running Wild website
- (1) framed limited edition Bayou Hills Run event poster
- (2) Bayou Hills Run T-shirts
- (2) Bayou Hills Run race entries



Sponsorship Opportunities

Silver: Investment: \$750

- Inclusion of company name and/or logo on race-related collateral
- Inclusion of company name and/or logo on the race sponsor banner
- Inclusion of company name and/or logo on event posters
- Inclusion of company name and/or logo on Creative Learning Academy website
- Inclusion of company name and/or logo on Running Wild website
- (2) Bayou Hills Run race entries
- (2) Bayou Hills Run T-shirts

Bronze: Investment: \$500

- Inclusion of company name and/or logo on race-related collateral
- Inclusion of company name and/or logo on the race sponsor banner
- Inclusion of company name and/or logo on event posters
- Inclusion of company name and/or logo on Creative Learning Academy website
- Inclusion of company name and/or logo on Running Wild website

Aid Station (3 Available): Investment: \$150

- Company sign at (1) Aid Station
- Inclusion of company name and/or logo on Creative Learning Academy website
- Inclusion of company name and/or logo on Running Wild website



Sponsorship Form

Sponsor Package

I am interested in supporting the Bayou Hills Run through one of the following sponsorships (Please check one):

- Platinum Sponsor (Investment: \$5,000) Gold Sponsor (Investment: \$1,000)
 Silver Sponsor (Investment: \$750) Bronze Sponsor (Investment: \$500)
 Aid Station (Investment: \$150)
 In addition to the above sponsorship package, my group is interested in volunteering for the event.

Payment Information

Check and complete one of the three payment methods below:

Check

Enclosed is a check payable to Creative Learning Academy in the amount of \$ _____

Credit Card

I would like to charge my sponsorship of \$ _____ to Visa MC

Account Number: _____ - _____ - _____ - _____

Expiration Date: ____ / ____ Security Code: _____

Signature: _____

Bill

Please bill me for the sponsorship in the amount of \$ _____

Organization: _____

Billing Address: _____

City: _____ State: _____ Zip: _____



Sponsorship Form

Sponsor Information

Name (as you would like it to appear on race collateral):

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

E-mail: _____

Signature: _____ Date: _____

All sponsorship investments are for the 2010 Bayou Hills Run.

Sponsorship inclusion on promotional and media items is contingent upon publication and print deadlines and the effective date of the agreed-upon sponsorship. The Bayou Hills Run committee reserves the right to cancel any sponsor privileges or initiatives at any time without notice if it is deemed in the best interest of the race. This signed letter of agreement will confirm your commitment to participate in the 2010 Bayou Hills Run.

Please return your completed sponsorship packet to:

Creative Learning Academy
3151 Hyde Park Road
Pensacola, FL 32503